

crowd**connected**

Introduction to Attendee Tracking

Our new solution for business events

Introduction

Do you recognise the problem with badge scanning?

Conferences have a requirement to track delegates' session attendance. Entrance badge scanning is almost universally disliked.

It causes unwanted friction for attendees, creating queues and barriers - generally harming the delegate experience.

It requires the cost and management of temporary staff who are increasingly hard to source and variable in quality.

And when the data arrives post event, who can say if it's completely accurate?

There hasn't yet been an alternative that is low cost, easy to deploy and delivers the required outputs, reliably. Until now.



Our new solution

Simple, hardware based set-up

SMART TAGS
One wearable tag per delegate, housed within lanyard clip



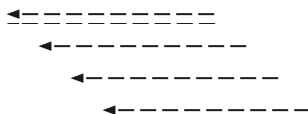
USER INTERFACE
Crowd Connected Platform



CONNECTED BEACONS
40mm in diameter and installed with double sided tape. Battery powered with no need for power or ethernet.



GATEWAY
Only one required per level along with a single power and ethernet point.



CLOUD

Success criteria

Pinpoint accuracy when needed

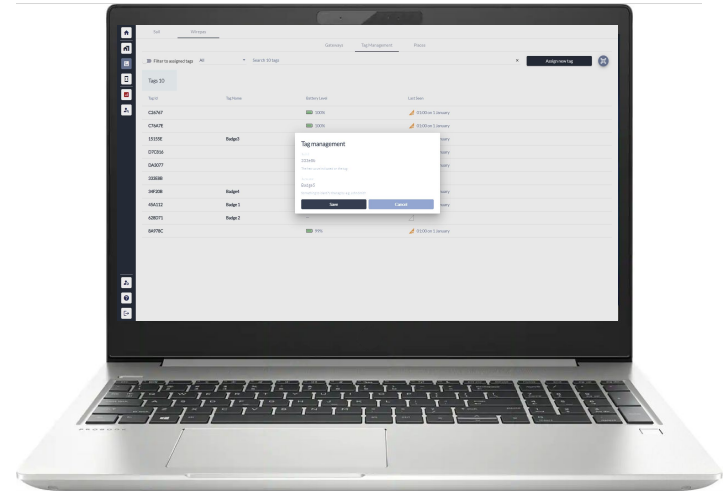
So simple to use - but providing the reporting required, on demand.

View lists of attendance for any session as it happens.

Download these within 15 minutes of session end. Or wait until the end of the event and download the full attendance for all sessions.

See how busy a particular place is in real-time.

Understand dwell times for any area within the event.



Our new solution

Affordable and easy to deploy

Step 1: Choose the places you want to cover at your event, and the times you want reporting outputs for.

Step 2: Plug in a pre-configured gateway or two. Install a low density of battery-powered connected beacons. No further configuration required.

Step 3: Issue delegates with normal badges but with the addition of a tag, each assigned to the badge/delegate.

That's it! Access reporting in real time and post event via our easy-to-use web console.

No site visits or complex planning

No floorplan markup

No technicians required on site

No staff required during the event

Delegate tracking. Made easy.

See how easy it is to track attendance with no staff, taps, scans or check-ins. [Book your demo today](#)



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